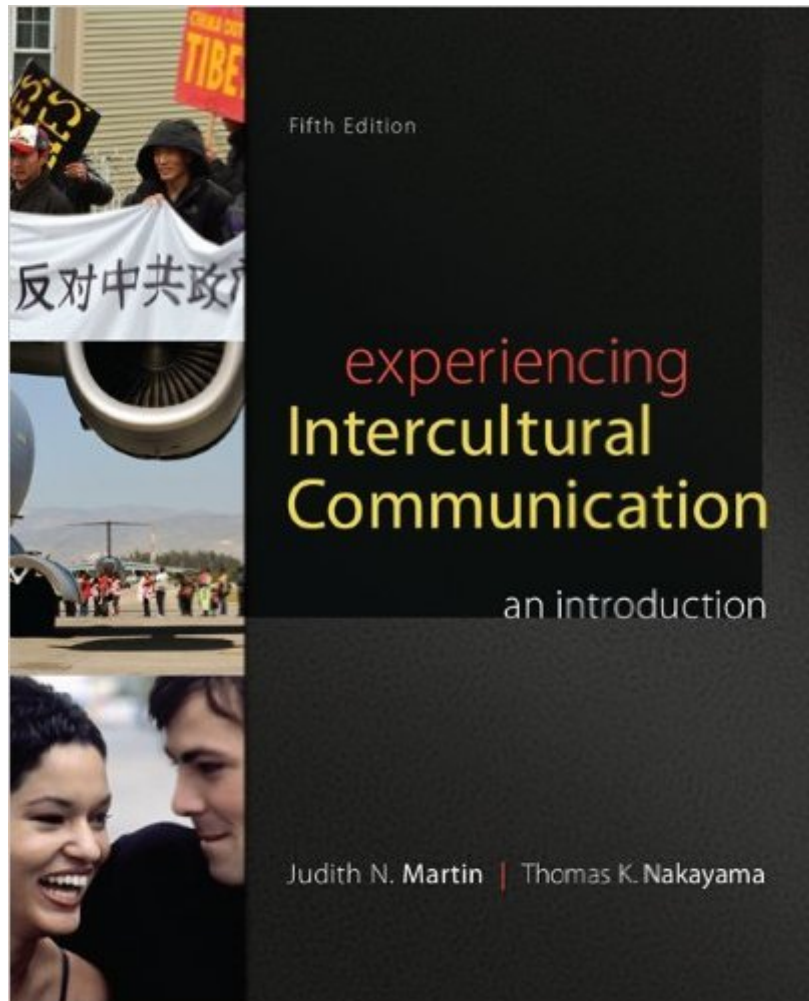


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# Experiencing Intercultural Communication: An Introduction



## Synopsis

Experiencing Intercultural Communication: An Introduction provides students with a framework to begin building their intercultural communication skills. Through understanding the complexities of intercultural interaction, students begin the process of learning about other cultures in their professional endeavors and personal relationships. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect<sup>®</sup> is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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- Progress dashboards that quickly show how you are performing on your assignments and tips for improvement.
- The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Complete system requirements to use Connect can be found here:

<http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

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## Customer Reviews

This textbook is a piece of junk. I am nine chapters into it for my Intercultural Communications class, and I can honestly say it is the worst textbook ever foisted upon me. The worst offenses are actually

in the bank of test questions provided to instructors. About 5-10% of questions on every test are very problematic in their wording and logic, and some of them refer to topics not actually covered in the text. I have presented these problems to my instructor, and she is in full agreement that many of the test questions are terrible. If you are an instructor considering this textbook, you should definitely write your own test questions. The text itself is also poorly written and edited. The most glaring problems are in the logic and organization of the ideas and arguments. Often, one paragraph does not follow logically from the previous. The authors frequently veer off topic and do not stick to their argument's organizational structure established at the beginning of each section. They violate basic principles of clear writing that I learned in English 100. If I had the time, I would go on about how the authors frequently present debatable observations and perspectives as simple facts, missing the opportunity to engage readers in interesting issues with multiple viewpoints, that there is an unacceptable rate of grammatical errors, that it is redundant and boring, but I have already wasted enough of my life dealing with the atrocity that is "Experiencing Intercultural Communication".

This book was required reading for my Intercultural Communications class, and it is despicable how much I was forced to pay for this book. The ideas and concepts in the book lack an element of reason and common sense, and each chapter is a disorganized mess. The DRM on this atrocity is terrible as well. I bought a Kindle edition, delivered it to my iPad, and when I later tried to transfer it to my MacBook Kindle reader, I lost access to the book on both devices. Thankfully, tech support was able to refund my purchase when I returned the book - I just wish they could have replaced the time I spent on this material and removed every word I read from my mind as well...-1/10, don't buy if you don't have to.

I'm prompted to write this review after reading some of the other recent negative reviews. Background: I am a university professor developing a new undergraduate course on intercultural communication and I am considering this as the main text for my course (though I have not finalized my choice yet). This review is from my perspective, meaning a student's perspective could be quite different. As I read the text, I do not find any serious organizational or use of language issues. The language use is advanced but not incorrect. For example, the authors use the term "cultural text" to refer to anything which can be "consumed" which contains culture (so a book can be a cultural text but so can a TV show or a song). This is a strange use of the term text to me but the first time they use it they clearly explain what they mean. It did not negatively impact my ability to understand their points. For readers who are not used to this kind of writing (or just prefer a

simpler writing style), it might seem wrong but it is not. Perhaps this is another issue about culture for us to consider. They have plenty of references to research without overwhelming the student. The references include old and new which make the text easier to connect with. Their coverage of topics seems quite appropriate and they cover those topics well. In short, the text is fine (I cannot speak to the test questions but I normally write my own anyway). It is absolutely in the running as the main text for my course.

Needed this for my college class. Since I was forced to read this, I like the fact it seemed relatively unbiased and not so "left leaning" like so many college books seem to be. This made it much less painful to read.

I was concerned bc my classmates had the black copy of this text, but the pages were exactly the same... hmm I see a double reference here compared to the content of the class lol. I guess you really cannot judge a book by its cover. Great buy.

The book has a lot of contradictions and doesn't give a lot of information when it's needed. Not the best text book a class has used.

Excellent text book. It allows you to see how judgmental we can be when we do not understand another person's culture.

easy to read. Great for intercultural communications class.

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